



Geneseo
Healthy
Campus and
Community
Coalition

NEWS

January 2021

What is Hc3?

The Geneseo Healthy Campus and Community Coalition (Hc3) is a partnership between the college, village and town, composed of college staff and students, community members and other stakeholders. Founded in 2003, our purpose is to work together to reduce the risks of alcohol and other drug consumption, and to create a connected, respectful, healthy and inclusive community.

In 2017, SUNY Geneseo received a NYS Environmental Prevention Grant of \$125,000 annually for 5 years, which enables Hc3 to expand its initiatives and enhance its effectiveness. The grant will end in June 2022. Currently the coalition is planning ways to sustain its efforts beyond that time.

The coalition obtains data from student surveys, focus groups, surveys and interviews, and uses this data to plan projects and initiatives.

Hc3 is a way to network and build stronger ties between the college and community, to enhance the experience of living in a healthy, vibrant community.

The coalition holds a monthly meeting on third Wednesdays at 1:00. Currently we are meeting via Zoom. You can join us by emailing Rob Levy, co-chair, at rlevy@geneseo.edu.

You can also just get on our mailing list by emailing Rob. This will enable you to keep up on what we're doing and offer your ideas and suggestions. Rob is available to speak to community groups or just meet for coffee and talk about campus-community connections!



Current Events!

- A group of coalition members are developing a **Social Norms media campaign**, which will be designed to counter the commonly held belief that all students drink to excess, and to suggest other activities that students can take advantage of in the area.
- Our Student Interns have compiled a long list of **Things to Do in Geneseo and Western NY**. Links to this list are at: <https://www.geneseo.edu/health/things-to-do-nature>.
- We are bringing a **Guest Speaker**, clinical neuropsychologist and comedian Matt Bellace, on Thursday, January 21st at 7 pm. Matt's interactive talk: "Better Highs and Healthier Lows" is a "science-based and seriously funny approach to substance abuse prevention and mental health awareness." The talk is open to the public. Sign in at 7:00 on the 21st on Zoom at: https://www.facebook.com/GeneseoHC3/feed_demo_ad=23847215581870536
>>Passcode: DrBellace

